

Dolly Parton's Imagination Library Pledge Form

**Show your commitment to the children in your community
by sponsoring the Imagination Library.**

Organisation

Address

Contact person

Phone

Email

Pledge amount

Pledge Frequency (please tick):

☐ Once-off donation ☐ Annual donation

If annual, please indicate the number of years

 years

Signature

Thank you for your generosity.

Your support today will ensure more children have the opportunity to begin school ready to learn and thrive. On behalf of the children and families we work with, thank you.



UNITED WAY
Australia

**"Each time a book
arrives I'm reminded that
my community cares about
my child, and that the
investment of reading daily
will result in higher chances
of success in the future."**

- Imagination Library Parent

Pledge Form Instructions for Community Partners

1. The donor completes the pledge form and returns it to you, the community partner.
2. Please email the completed pledge form to your Imagination Library Coordinator and advise whether you would like United Way Australia to invoice the donor directly or send the invoice to you to forward to the donor.
3. Once the invoice is paid, the funds will be allocated to your community's prepaid account to support local Imagination Library enrolments.
4. If a donor commits to multiyear funding, please make a note of this and follow up directly with the donor each year.
5. Where appropriate, please discuss opportunities to develop an ongoing partnership with the donor, including how they would like to receive updates, recognition, or impact information. Providing clear value and engagement can support longer-term relationships and future growth.

Community partners will receive a periodic report from UWA which will show all funds allocated to your account.

If you have any questions, please contact dpil@unitedway.com.au.

Important information about this pledge form

The pledge form is intended for businesses and larger sponsorship commitments. Smaller donations can be made through the community partner's fundraising page.

